



Date: September 17, 2026

VIP Reception: 5:00 pm

Reception: 6:00 pm

Program: 6:30 pm

Place: Appalachian Wireless Arena

Attendance: 400-450

Annual Awards Night is held in the Appalachian Wireless Arena in Pikeville, and there are many opportunities for sponsorship and to have your business' brand visible. Sponsorships include recognition leading up to, during, and following the event through Chamber communications, our website, social media channels, and in local media such as radio, TV, and newspaper.

This September's event includes a reception, buffet dinner, and awards to outstanding businesses and individuals in our community. Major sponsors receive access to a VIP reception with cocktails prior to the open reception and celebration.

Premier Sponsor | \$10,000

- **2 tables for 8 in prime locations (16 seats)**
- **16 passes to the VIP sponsor reception**
- Logo on guest name badges
- Opportunity to speak at the event
- Opportunity to provide gift to guests
- Logo displayed on event stage
- Logo on event photos
- Recognition in all event materials
- Logo on event screens
- Recognition in social media pre/post event
- Logo and link on chamber website
- Opportunity to setup display at reception
- Acknowledgement from event podium
- Signage identifying your tables

Platinum Sponsor | \$5,000

- **2 tables for 8 in prime locations (16 seats)**
- **8 passes to the VIP sponsor reception**
- Opportunity to provide gift to guests
- Logo displayed on event stage
- Logo on event photos
- Recognition in all event materials
- Logo on event screens
- Recognition in social media pre/post event
- Logo and link on chamber website
- Opportunity to setup display at reception
- Acknowledgement from event podium
- Signage identifying your tables

Gold Sponsor | \$2,500

- **1 dinner table for 8 guests**
- **4 passes to the VIP sponsor reception**
- Recognition in all event materials
- Logo on event screens
- Recognition in social media pre/post event
- Logo and link on chamber website
- Opportunity to setup display at reception
- Acknowledgement from event podium
- Signage identifying your tables

Silver Sponsor | \$1,000

- **1 dinner table for 8 guests**
- **2 passes to the VIP sponsor reception**
- Logo on event screens
- Recognition in social media pre/post event
- Logo and link on chamber website
- Opportunity to setup display at reception
- Acknowledgement from event podium
- Signage identifying your table

Bronze Sponsor | \$500

- **1 dinner table for 8 guests**
- Recognition in social media pre/post event
- Logo and link on chamber website
- Opportunity to setup display at reception
- Acknowledgement from event podium
- Signage identifying your table

Individual Ticket | \$60

10% small business discount available to members with ≤10 employees. (Silver & Gold)



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SPONSOR BENEFITS	Premier	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Dinner table(s) of eight	2	2	1	1	1
Passes to VIP sponsor reception	16	8	4	2	
Logo on guest name badges	•				
Opportunity to address the audience (3 min.)	•				
Opportunity to provide guests with branded gift	•	•			
Logo on event stage	•	•			
Logo on event photos	•	•			
Recognition in all event materials	•	•	•		
Logo on event screens	•	•	•	•	
Recognition in social media pre & post event	•	•	•	•	•
Logo and link on sekchamber.com	•	•	•	•	•
Opportunity to setup display at reception	•	•	•	•	•
Acknowledgement from event podium	•	•	•	•	•
Signage identifying your table(s)	•	•	•	•	•